

IT-MOT: Linking IT with Business Strategies and Policies

Abstract

About 60% of Japanese companies are in the second level of IT staging, which is partial IT optimization. The IT optimization is not achieved company-wide with corporate strategies and policies. The resource of IT investments was duplicated and that resulted in a complex and inefficient system. The speaker analyzed the root cause by comparing the practice between Japan and United States. In order to gain profits and enable the new business model, the speaker will explain the CIO's position and role, and propose a model to optimize the whole IT function and service management. The speaker will also address the procedure of linking IT with corporate strategies and policies.

Speaker



三宅 賢治
MIYAKE, Kenji

- Chief Technology Officer, GEN Inc., Japan
- Adjunct Assistant Professor, Graduate School of Engineering, Fukuoka University
- Former IT Manager, Texas Instruments Inc., Japan

Time & Place

- November 12, 2008 (2:10pm - 5:10pm)
- Room 62401 (Harvard Hall)

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